



2018 Booth Application Form

February 7th - 8th | Metroland Media Agriplex

Wednesday: 9am - 4pm

Thursday: 9am - 4pm

email: sales@westernfairdistrict.com | call: 519.438.7203 | fax: 519.438.7481

Exhibitor's Contact Information

Company Name: _____ Booth Name (if different from the Company Name): _____

Contact Name: _____ Email: _____

Address: _____ City: _____ Prov: _____ Postal: _____

Phone: _____ Cell: _____ Fax: _____

Website: _____ Twitter: _____

YES NO Do you consent to receiving emails with exhibitor information from the Western Fair Association and official show suppliers in regards to the booth/event?

Products/Services for exhibit or sale Only products listed and approved are permitted in your exhibit space.

Product Category Maximum of 2 categories will be accepted.

- | | | | | |
|---|---|---|---|--|
| <input type="checkbox"/> Agri Services Painting Restoration | <input type="checkbox"/> Dairy Equipment/Supplies/Services | <input type="checkbox"/> Fuel, Petroleum products, lubricants | <input type="checkbox"/> Pharmaceutical | <input type="checkbox"/> Trailer Equipment |
| <input type="checkbox"/> Alternative Energy | <input type="checkbox"/> Engines/ Motors/Pumps/Generators/Compressors | <input type="checkbox"/> Grain Storage/Drying Equipment | <input type="checkbox"/> Planters and seed handling equipment | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Attachments & Implements | <input type="checkbox"/> Fencing Equipment | <input type="checkbox"/> Harvesting and Handling Equipment | <input type="checkbox"/> Precision Ag - GPS | _____ |
| <input type="checkbox"/> Financial/Insurance | <input type="checkbox"/> Fertilizer/Fertilizer Equipment | <input type="checkbox"/> Irrigation parts and service | <input type="checkbox"/> Real Estate | _____ |
| <input type="checkbox"/> Construction Products | <input type="checkbox"/> Forages/Silage | <input type="checkbox"/> Livestock Handling | <input type="checkbox"/> Seed Inoculates | _____ |
| <input type="checkbox"/> Chemicals/ Chemical Handling Equipment | | | <input type="checkbox"/> Tillage Equipment | _____ |
| | | | <input type="checkbox"/> Tractors/ Lawn Mowers | _____ |

Booth Space Request

Booth Size (10x10, 20x10, etc.): _____ ft. (Front) X _____ ft. (Depth) = _____ sq.ft.

of Booths: _____ X \$ _____ = \$ _____ + 13% HST _____ = Total \$ _____

HST# 123 233 934 RT 0001

RATE BREAKDOWN (1 BOOTH IS 10' X10')

1-2 BOOTHS \$565 + HST EACH

3-5 BOOTHS \$510 + HST EACH

6+ BOOTHS \$465 + HST EACH

Corner cost is \$75 +HST extra per corner

What is included:

Drapery backdrop, and an allotment of exhibitor admissions

Please list your top 3 requests for location: 1st _____ 2nd _____ 3rd _____

Preferred booth orientation: Corner In Line Island (min 8 booths) End Cap (min 4 booths)

Receipt of this form does not guarantee availability of space. Booth locations are subject to change at the discretion of show management.

Required Items

- Deposit of \$225 with contract, payment in full due by January 10th
- Signed Contract (second page of application)
- Certificate of Insurance, due on or before January 10th (see page 2, section 12)
- Badge registration due by January 24th

Opportunities

- | | | |
|--------------------------|--------------------------|---|
| Yes | No | |
| <input type="checkbox"/> | <input type="checkbox"/> | Would you be interested & available for media leading up to the show? |
| <input type="checkbox"/> | <input type="checkbox"/> | Would you be interested in sponsorship for prizing for the event? |
| <input type="checkbox"/> | <input type="checkbox"/> | Are you interested in hearing about other WFD shows? |



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CONTRACT - TERMS & CONDITIONS

1. The Exhibitor agrees to pay the Owner (Western Fair Association) the sum stated on your final invoice, for the rights hereby licensed to the Exhibitor. A \$25.00 fee will be applied to all NSF cheques. CANCELLATION OF THIS CONTRACT FOR ANY REASON WITHIN 30 DAYS PRIOR TO THE FIRST OFFICIAL MOVE IN DAY WILL RESULT IN FORFEITURE OF ALL MONIES PAID.

1(a) The Owner agrees:

To permit the Exhibitor, for the occupancy period below, to use and occupy the assigned booth location(s) outlined in the invoice, for the purpose of participating in:

Event Name: London Dairy Congress

Event Days: February 7-8, 2018

Occupancy Period: February 5-9, 2018

Contracts are valid for the current exhibition only and no contract implies that the same space or amount of space will be contracted for in another year.

2. INSURANCE

The Owner requires the Exhibitor to provide proof of insurance coverage, which includes the naming of the Western Fair Association and the Corporation of the City of London herein as additional named insured for the occupancy period noted above, not event days. The Exhibitor by execution of this contract, hereby agrees to provide third party legal liability insurance for all liability arising out of bodily injury or property damage which might be suffered by any person, persons, or corporations imposed by law, such insurance to be for not less than \$2,000,000.00 per occurrence or loss, to be in full force and effect at all times during the occupancy period contracted for herein together with any additional set up or removal periods, inclusive. Further, the Owner reserves the right to require the Exhibitor to provide any additional insurance coverage as may be required by the Owner in the circumstances of any undertaking carried on by the Exhibitor, it's servants, agents, employees or otherwise on the Owner's premises.

3. The Owner and Exhibitor agree to the following terms and conditions and further agree that this exhibitor contract applies specifically for The Event outlined in clause 1.(a) of this exhibitor contract. For greater clarification, the Exhibitor acknowledges and agrees that this exhibitor contract does not bind or obligate the Owner in any way for any dates, period or year that is outside the terms of this contract, and that this exhibitor contract replaces any previously signed exhibitor contract(s) between the Owner and the Exhibitor.

4. The Exhibitor hereby covenants to have the exhibit complete and in the space contracted for showing no later than one (1) hour prior to opening and leave the exhibit in place until the official closing of the Event. All exhibits must be open to the public and in charge with a competent attendant during all hours the Event is open.

5. NO shipments will be accepted prior to the first day of move in. The Owner does not offer storage. Any exhibitors requiring this service must remove all crates from the show floor and store them offsite or make the necessary arrangements through an independent party.

6. Any exhibit(s) not removed from the building or the grounds by the end of the specified move out deadline in the official exhibitor package, will be charged a "late fee" \$100.00 per day, plus taxes.

7. Draws: Upon approval of Draw Request Form, the Exhibitor agrees all ballot information is strictly confidential and will not be sold, loaned, rented, or given to any other individual or organization for any purpose, whatsoever. Owner reserves the right to deny a draw request at their discretion.

8. Any and all admission tickets purchased cannot be resold and are non-refundable.

9. Exhibitor warrants that nothing displayed, sold, or done by Exhibitor will be in violation of any trademarks, copyrights or other intellectual property right, Exhibitor agrees to indemnify the Owner and save it harmless against all claims or demands by and liability to any party or parties, and all expenses and costs, including legal costs on a solicitor and client basis, that may be incurred at any time that the Exhibitor is or may be in breach of this warranty, the Owner without limiting its other rights and remedies, may without warning or prior notice close the Exhibitor's booth, eject the Exhibitor from the grounds, and retain all proceeds of the Exhibitor's sales of any and all products as security for the performance of the foregoing agreement to indemnify.

10. The Owner shall not be obliged to accept any contract and the Owner shall have the right to cancel any contract without refund on violation of any rule, regulation or term of this contract. The decision of the removal of an unqualified product, or the entire booth, shall be at the sole discretion of Show Management.

11. The Owner shall not be bound by this agreement until executed by a duly authorized officer of the Owner.

12. The Exhibitor agrees to indemnify and save the Owner, and all its directors, officers, employees, agents, contractors and representatives (collectively, the "Indemnified Parties") harmless from any and all damages, claims, liabilities, costs, expenses and demands, of any kind, including all legal fees on a solicitor/client basis incurred or suffered by the Indemnified Parties or any of them directly or indirectly arising out of any action whatsoever by the exhibitor, its agents, servants or employees while executing and providing the services contracted for herein, whether or not such action is contemplated by these Terms and Conditions.

13. The Exhibitor agrees that none of the rights or authorities contracted for herein may be transferred to any other person(s) or entity whatsoever without the expressed written consent of the Owner.

14. The Exhibitor acknowledges and accepts that the Owner is committed to providing a Healthy and Safe work environment for its employees and for those who contract work or participate in activities on the property or in the facilities of the Owner. This commitment applies to this contract. The Exhibitor (or contractor, exhibitor, vendor etc.) shall abide by the Occupational Health and Safety Act and Regulations and any work guidelines provided by the Owner or any other Authority and agree that the Owner's employees may intervene at any time to ensure adherence to such regulations and guidelines.

15. The Exhibitor shall comply with all by-laws, rules and regulations and orders of The Owner and shall participate in any applicable Event promotions and acknowledges receipt of copy of the Owner's General Rules and Regulations which form part of this contract if herein written.

16. These documents are available in an accessible format upon request.

A \$225.00 deposit is required to accompany this application form. Once received you will be contacted by a Sales Manager to confirm receipt and outline next steps. We look forward to working with you!

VISA AMEX MASTERCARD CHEQUE ENCLOSED (Payable to Western Fair Association)

Card #: _____ Cardholder Name: _____

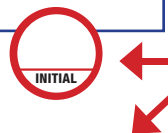
CVC# (3 digit number on back of card): _____ Expiry Date (MM/YY): _____ Deposit Payment (\$225) Full Payment

Signature: _____ Date: _____

Payment is non-refundable if contract is cancelled within 30 days prior to show opening date. Forms received without the required payment will NOT be processed. Receipt of contract does NOT guarantee availability of space. If no space is available, payment will be returned. Booth locations are subject to change at the discretion of show management.

If mailing a cheque, please send to: PO Box 7550, London, ON N5Y 5P8

By signing this Exhibitor Contract you acknowledge having received both a copy of the Terms & Conditions (contained herein) and Rules, Regulations & General Information Governing all Shows & Exhibits. (Additional copies available by request or online at www.westernfairdistrict.com). You agree to abide by all terms, conditions, rules & regulations. You have included full payment with this signed contract and you agree to setup and tear down your booth within the allotted time (listed in the attached terms & conditions as well as on westernfairdistrict.com under exhibit). The parties whose signatures appear on this form hereby warrant that they are fully authorized and entitled to enter into and bind this agreement, and do so on the dates written by affixing their signature below.



Date: _____ Name: _____ Signature: _____

(Company / Exhibitor)

Date: _____ Name: _____ Signature: _____ Name: _____ Signature: _____

(Western Fair Association)

(Western Fair Association)



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